

6 affixation of indicia to said single-walled panel member, said single-walled  
7 panel member having an outer surface and an inner surface.

1 7. (Three times Amended) A golf bag comprising:  
2 a storage tube having an open first end and a closed second end for  
3 storing and transporting a golf club;  
4 a carrying strap coupled to a second longitudinal side of the golf bag;  
5 and  
6 a single-walled substantially planar panel member removably  
7 coupled to a first longitudinal side of the golf bag diametrically opposite  
8 said second longitudinal side, said single-walled panel member, having an  
9 outer surface and an inner surface, is separately detachable from said first  
10 longitudinal side of said golf bag in order to facilitate affixation of indicia  
11 to said single-walled panel member.

1 13 ~~16~~. (Twice Amended) A golf bag comprising:  
2 a storage tube having an open first and a closed second end for  
3 storing a golf club after said golf club is inserted through the open first end;  
4 and  
5 a single-walled substantially planar panel member coupled to a first  
6 longitudinal side of said golf bag through a securing mechanism including  
7 a second mating securing portion around a periphery of said single-walled  
8 panel member and a first securing portion being geometrically aligned  
9 with said second mating securing portion and coupled to said first  
10 longitudinal side of said golf bag, said single walled panel member being  
11 completely detachable from said first longitudinal side of said golf bag by

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decoupling said second mating securing portion from said first securing portion.